



“As a new business Ipswich Central Plus has really helped us. We have benefitted a lot at lunch times and will be using the website much more in the future.”

Morgan Decher
The Townhouse



WHAT LOCAL BUSINESSES SAY ABOUT IPSWICH CENTRAL PLUS...

“Very helpful at bringing in new customers, particularly at lunch time.”
R. Ramsey Stewart, Pizza Express

“Useful, free and really helps our Search Engine Optimisation – very beneficial.”
Ryan Bayliss, Animal

“I think Ipswich Central Plus is brilliant. It is a great way for our business to be visible in Ipswich and it creates amazing footfall into our business when we are featured”.
Sarah McCarthy, The brasserie

“A quick and easy way to advertise and very easy to use for our customers. The mobile and printable vouchers are proving popular.”
Christopher Schulen, Shakeaway

“Ipswich Central Plus is a great way of promoting a new business to potential customers and publicising offers. Support like this is an invaluable tool for marketing and customer relations.”
Kie Humphreys, Café Siena

“Ipswich Central Plus is a great way to advertise our promotions to local people very quickly. As soon as Ipswich Central Plus has the information I know that the offer will be live on the website immediately.”
Suzanna Moore, The Body Shop

www.ipswichcentralplus.com

email: marketing@ipswichcentral.com

WOULD YOU LIKE
FREE
PROMOTION FOR
YOUR BUSINESS?
MAKE US AN OFFER



www.ipswichcentralplus.com

Call **0845 155 3030**

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IT'S FREE. IT'S EASY. IT'S GOOD FOR YOUR BUSINESS

Ipswich Central Plus is a highly successful reward scheme that gives you direct access to thousands of potential customers and is absolutely free to BID Zone Levy Payers. Whether you're launching a new business or going for growth, the scheme offers you high profile promotion to a highly receptive audience.

Plus it's exclusive to Ipswich town centre, so your message gets straight to your target audience.

One of the UK's biggest and most successful BID reward schemes showcasing hundreds of offers from hundreds of Ipswich businesses. Absolutely free.

HOW DOES IT WORK?

The **Ipswich Central Plus** website features offers from all businesses - i.e large high street stores, franchisees and independently run shops including restaurants, bars, cafes, shops, beauty therapists, hair salons, gyms, theatres and more - all within Ipswich town centre. Registered users receive regular emails/newsletters updating them on the latest offers.

To see **Ipswich Central Plus** in action visit www.ipswichcentralplus.com



Typical mobile voucher


JOIN US NOW - IT'S FREE*

Featuring your business on **Ipswich Central Plus** couldn't be simpler.

1. Create an offer (we can help - ask about limited download feature).
2. Give us a brief description of your business and details of the offer.
3. Tell us any relevant terms and conditions.
4. We'll create a special voucher which can be downloaded and printed from the **Ipswich Central Plus** site or sent directly to the customer's smartphone.

*To BID zone levy payers.





Media partner
TOWN 102

In partnership with
suffolkonboard.com
suffolk passenger transport

DANCEEAST - BRING A FRIEND FOR FREE!

WATERFRONT - IPSWICH

Offer valid until May 13 2011
Name: CLAIRE JONES

PLEASE PRINT OFF AND PRESENT THIS VOUCHER TO CLAIM YOUR OFFER
Download more offers at www.ipswichcentralplus.com

From Desk To Dance Offer. Valid from 29th April - 13th May 2011. One voucher per deal required. Only valid on the following classes: Wednesdays: Time to Dance (over 50s) 6.15pm - Thursdays: Adults Jazz 6.30 - 7.45pm Fridays: Pilates 6.00pm / Flamenco, 6.30 Call 01473 295230 to confirm bookings and availability in class. Quote "From Desk To Dinner" if Booking. Pay full price for one class and bring your friend for free.

Typical printable voucher

"It's a great new client acquisition tool. There is no way we could afford to reach that many new customers, that frequently without Ipswich Central Plus".

Daniel Murton
Global Fruits

